



Technical specifications and additional information

Here are the details regarding the creation and delivery of your digital video:

Delivery format:

- The video will be delivered in MP4 format.
- Visual elements such as images or accompanying visuals can be provided in JPEG format.

Visual quality:

- We offer high resolution: HD, Full HD, 4K, or even 8K.
- A cover image for the video will also be provided (JPEG).

Text and typography:

You can choose calligraphy.

We offer multiple fonts, whether classic or colorful, with various effects (brightness, movement, etc.).

Music and sound:

- You will have the option to choose the music.
- We provide professional sound mixing for the use of multiple tracks.
- It is imperative that music tracks be purchased and not illegally downloaded to respect copyright.
- You can also opt for royalty-free music. Be careful with music from YouTube, as there is a risk of the video being deleted.
- For security reasons, we may consider creating two versions of the video if a piece of music is particularly important.
- We ensure professional-quality sound and music mixing.

Transitions:

- Smooth and dynamic transitions will be used to move from one image to the next.

Special Effects (VFX):

- We integrate special effects (VFX) to enhance your video.

Artificial Intelligence (AI):

- AI can be used to create lip syncs and bring the image to life.

Video Playback:

- A direct link will be sent to you to view the video for approval (watermarked).
- A QR code link is provided for the final video; simply scan it via an app to play the video.

Note: It is possible to have this code engraved on a tombstone or urn.

Advantages of Digital Video

Digital video offers numerous advantages for broadcasting and accessibility:

- **Flexible connection:** It allows for individual or shared playback, live or on demand.
- **Extensive compatibility:** Viewable on all devices (mobile phone, tablet, TV, computer, screen with USB drive, etc.).
- **Constant accessibility**
 - Viewable at any time.
 - Accessible regardless of geographic distance or availability.
 - Can be viewed with or without an internet connection.
 - Unlimited viewing.
- **Fast transfer:** File transfer is instantaneous.
- **Multiple formats:** Several formats are available to suit your needs.
- **Remote collaboration:** Allows remote participation of participants, without travel, regardless of their geographic location.

